Age: Race: Gender:

On a scale of 1 to 10, how important is music to you?

Not Imp. 1 2 3 4 5 6 7 8 9 10 Very Imp.

What is your favorite genre of music and why?

Who is your favorite musical artist and why?

What is your favorite album by this musical artist and why?

What is your favorite song by this musical artist and why?

What is your favorite album (not mentioned above) and why?

What is your favorite song (not mentioned above) and why?

What is your favorite way to listen to music and why?

What is the role that music plays in your life?

How do you typically acquire new music and why?

Where do you typically like to listen to music and why?

Tell me anything else that you think is important about your music consumption habits?